

[illegible]

Exhibit I

#08006
NAME RECOGNITION SURVEY
ANSWER CARDS
FOR MAIN QUESTIONNAIRE
LILAC

CARD 1b—LILAC DOT

One company

More than one company

No company

Don't know

No opinion

#08006
NAME RECOGNITION SURVEY
ANSWER CARDS
FOR MAIN QUESTIONNAIRE
ORANGE

CARD 1b—ORANGE DOT

More than one company

One company

No company

Don't know

No opinion